

Announcing the 2014 Public Diplomacy Small Grants Competition (SGC)

The Public Affairs Section of the U.S. Embassy in Rangoon is pleased to announce the launch of the spring 2014 Small Grants Competition offered by the Office of Public Diplomacy in the Bureau of East Asian and Pacific Affairs (EAP/PD) at the U.S. Department of State. EAP/PD will offer this competition twice this year, with the second one taking place in June/July 2014.

This competition offers grants of up to \$20,000 to local, non-governmental organizations to strengthen Multilateral Engagement, Economic Issues, Human Rights/Democracy/Good governance/Rule of Law, Education, and Cultural/Sports/American Society.

Proposals are due to the Public Affairs Section in Rangoon by March 3, 2014 and should be submitted via email to RangoonUSECA@state.gov

Winners will be selected by the Bureau of East Asian and Pacific Affairs and announced by the Public Affairs Section the last week of April 2014.

General Guidelines

- Non-governmental, not-for-profit organizations in Burma are eligible to apply. Organizations need to demonstrate long-term sustainability beyond the proposed program activity.
- Third-country organizations and individuals are not eligible to receive these grants.
- Key target audiences are youth and women/girls.
- Proposals must include a description of how the grant will be monitored and evaluated.
- Priority will be given to proposals from new organizations and new projects. Grants will not normally be approved for multi-year projects, but past winners of EAP/PD Small Grants Competition will be considered for new one-year projects.
- Proposals for non-partisan election education and related public information activities are eligible for consideration, but grants may not be used for any form of partisan political activity.
- Small grant proposals may include modest administrative expenses, including honoraria/partial salaries of grant implementers, but only when they are directly linked to the conduct of the specific grant program. General operating expenses, long-term infrastructure costs and undefined miscellaneous or “overhead” expenses are not acceptable. High costs to produce materials are also not a good use of the small grants program.
- Grant funds may not be used to fund travel to international conferences, nor may they be used primarily for food and drink expenses.
- Grant funds may be used to train trainers, but they may not be used to provide direct social services.

- Grant funds may be used for seminars and workshops, but proposals must describe the expected audience, content, and timeframe, and justify the activity in terms of outcome and benefits to U.S. national interests.
- Grant funds may be used for the publication of materials, but proposals must describe the audience, content and means of distribution.

EAP/PD Small Grants 2014

Application format

1. SUMMARY

- Name of project:
- Amount requested:
- Project Summary:

2. GRANTEE ORGANIZATION

- Name of organization (in English and original language):
- Address (in English and original language):
- Contact information (phone, fax, email):
- Website address, if any:
- Project coordinator (name, title):
- Brief background of organization and key people:
- Any previous U. S. government funding:

3. PROJECT

- Project description:
- Detailed budget: (can also be submitted in attached xls)